

Privacy Policy

Effective date: July 1, 2026 · visiumhq.com

1. Overview

This Privacy Policy explains how Visium Agency ("Visium," "we," "us") collects, uses, and shares information when you visit visiumhq.com (the "Site"), submit an application, or work with us as a client.

2. Information We Collect

Information you provide. When you submit our application or contact forms, we collect the details you enter, such as your name, email address, phone number, business name, social handles, and information about your content and goals. When you sign in to the client portal, we process your login email.

Information collected automatically. We use Vercel Analytics and Vercel Speed Insights to collect aggregated usage and performance data, such as pages visited, approximate region, device type, and web performance metrics. These tools are configured to work without advertising cookies.

Client campaign data. During an engagement we may process content files you send us and performance data from the platforms you approve.

3. How We Use Information

- To review applications and respond to inquiries.
- To deliver, manage, and report on client campaigns.
- To operate, secure, and improve the Site.
- To send service communications about your application or campaign.
- To comply with legal obligations.

We do not sell your personal information.

4. How We Share Information

We share information only with:

- **Service providers** that host the Site and process form submissions (for example Vercel and our form or CRM providers), bound to use the data only to provide their services.
- **Social platforms** you approve for publishing during a campaign.
- **Authorities** where required by law.

5. Cookies and Analytics

The Site uses privacy-friendly analytics and does not use third-party advertising cookies. The client portal uses browser storage on your device to keep you signed in; this data stays in your browser and can be cleared at any time by signing out or clearing your browser storage.

6. Data Retention

We keep application and contact data for as long as needed to evaluate and manage the relationship, and campaign records for as long as needed to meet our contractual and legal obligations. You can ask us to delete your data at any time.

7. Your Rights

Depending on where you live, you may have rights to access, correct, delete, or receive a copy of your personal information, and to object to or restrict certain processing. To exercise any of these rights, email hello@visiumhq.com. We respond to verified requests within the timeframes required by applicable law.

8. Security

We use reasonable technical and organizational measures to protect your information, including HTTPS across the Site and restricted access to client data. No method of transmission or storage is completely secure, and we cannot guarantee absolute security.

9. Children

The Site and our services are intended for businesses and individuals 18 or older. We do not knowingly collect information from children.

10. International Visitors

We operate from the United States. If you access the Site from outside the United States, your information will be processed in the United States.

11. Changes to this Policy

We may update this Policy from time to time. The effective date above reflects the latest revision. Material changes will be posted on this page.

12. Contact

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